



The Winding Rivers Library System Presents

Consumer Health Reference Questions



What Every Librarian Should Know

January 22, 2009

9:00 - 3:15pm

La Crosse Public Library Auditorium
800 Main St., La Crosse, WI

9:00 - 10:30am

Health Literacy: You Can't Tell By Looking

Learn about health literacy, the barriers faced by people with low health literacy, and gain some practical techniques and strategies that librarians can use to enhance communication.

10:45 - 11:45am

Conducting an Effective Consumer Health Reference Interview

In this workshop, we'll build on information introduced in the previous session. An overview of the do's and don'ts of providing consumer health information.

11:45am - 12:15pm

Evaluating Online Consumer Health Resources

12:15 - 1:30pm

Lunch - on your own

1:30 - 2:00pm

Online Consumer Health Resources We Like & Why We Like Them

2:00 - 2:30pm

Social Networking and Health Information: An Emerging Resource?

2:45 - 3:15pm

Promoting Consumer Health Resources to Your Community

Speakers:

Melinda Orebaugh, MLS, Director, Gundersen Lutheran Library & Health Information Services.
Kaye Crampton, Megan Barkelar, & Mary Jo Boland; Consumer Health Librarians, Gundersen Lutheran Health Resource Libraries.

To Register: call Kristen at 608-789-7131 or email kra@wrlsweb.org.

5 CE hours